



Called

Your Path to Purpose and Significance

Step 5: Create Your Purpose Statement

Exchange doing what feels good at the time for following a purpose and a plan



Personal Purpose Statement

What makes a good personal purpose statement





Personal Purpose Statement



- .It's short
- .It remains
- .It captures the essence
- .It gives a compass heading



It's Short

.If it's too long we fiddle with it, and re-word it,
.We recommend 3-5 words



It Remains



“It remains” - means your purpose statement does
.It doesn't go away because you changed roles-
.It doesn't go away because you accomplished it



It Captures the Essence

„It captures the essentials of our purpose
„We're not aiming for perfect eloquence here
„It means something to us – maybe not to anyone else



It Gives A Compass Heading



„It gives us a direction
„It doesn't give us a map
„We can begin to create goals around our purpose



Bad Example

My purpose is to be the leading expert in positive reinforcement, complementing, serving, and



Good Examples



- .Developing leaders who multiply
- .Launching innercity kids
- .Standing in the gap for single mothers
- .Sticky teaching for ADHD.... squirrel!
- .Building homes, communities and hope



If You're Stuck

.Use:
verb adjective your passion

.Examples
 Activate loving adoption
 Equip lasting personal growth
 Instilling permanent financial freedom




Mindsets



.Mindset:
 An internal assumption about how the world



Mindset: Calling: Mentality

„Old thinking:
„I just need to serve.“

„New Thinking:
„I use my strengths and passions to serve effectively“




Charity Work is often unfocused



„Activity and results are typically unfocused:
Coat drive
Thanksgiving baskets
Gifts for kids with incarcerated parent
„Compassion International
„Local firefighters



Calling: is focused

„We use our strengths and passions
Provides focused efforts
Produces focused results

„Focus is needed for
Long-lasting change
Results you can see




Charity vs. Calling: the Impact on Us



- .Both can make us feel good
- .Charity work can be draining
- Warm body work
- .Using our strengths & passions invigorates us
- Requires our unique contribution


