



Called

Your Path to Purpose and Significance

Step 5: Create Your Purpose Statement

„Exchange a smaller impact with a larger impact“



Our Motives

- „Our 'why'“
- „It can't be about us:
 - To make us feel good
 - Alleviate guilt
- „Compassion for people“
- „Remind ourselves periodically to stay right mo



Sometimes Help Harms People



Sometimes help creates:
 Dependence
 Low self-esteem
 Feelings of inadequacy
 Masks root problems
 E.g. Giving a drunk a drink



Help that Helps

„Create a partnership with those being helped
 Both parties are equals, creating the solution together
 Gives the person being helped dignity
 Solution more likely to be sustainable




How to Not Increase Our Impact

Activity Oriented:
 Activity:
 .Feeding hungry
 .Donating money
 .Homework Hut
 Reported results:
 .We gave 52 meals
 .We gave \$1,000
 .We tutored 10 kids

Activity → Results



Instead, Focus on End Results

Activity → Results

Results Oriented:
Activity:
•Feeding hungry
•Donated money
•Homework Hut
Reported Results
•Talked with homeless while feeding the
•1 more girl rescued from sex trafficking
•Carlos went from C's to B's



Mindsets



Mindset:
An internal assumption about how the world



Mindset: Results Oriented

•Old thinking: I plan for activities and hope I see some results.
•New Thinking: I plan for results and tweak the activities until I get the results I want.



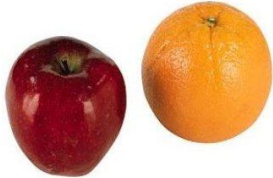
Doing Stuff

„The norm is to just do some stuff.
Pick things that seem like a good idea.
They may or may not reflect a specific goal




Goal-Oriented vs. Results Oriented

„Choosing activities based on a goal doesn't nec
„Being results oriented requires assessing wheth




Example: Movie Night

„Goal:
„Get to know neighbors
„Activity:
„Movie Night
„Results:
„???





BottomLine



.If you're not getting the results you want,
DO SOMETHING DIFFERENT
Tweak and refine



Mindset: Systems Thinking

„Old thinking: I own and control my area.
„New thinking: I am part of a bigger system and my effectiveness depends on the system.



Mindset: Systems Thinking



„In any system, each part effects the other parts.
Economy
Education
Businesses
Organizations
Communities
Families
Etc.
„A change in one part of a system will effect othe



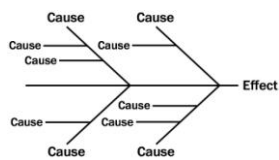
Benefits to Understanding Systems

- „Be more effective by understanding the interrelatedness of the parts.
- „Can anticipate changes.
- „Can make changes indirectly.



Systems and Social Issues

„Social issues tend to be complex.
„There are many different parts of the system that
„Need to understand how one part effects the other



Join Forces

„We don't need to do it all alone.
„If another change agent is making a difference, we can join their efforts.